

Q=QUESTION	question_description	question_explanation	question_type	question_difficulty
A=ANSWER	answer_description	answer_explanation	answer_isright	answer_position
Q	In _____, needed services such as temporary help or extra space are traded on an as-needed basis.		M	1
A	Horizontal exchanges		0	1
A	Vertical exchanges		0	2
A	Personal exchanges		0	3
A	Functional exchanges		1	4
Q	Organizations usually are not using social computing in which of the following functions?		M	1
A	Marketing		0	1
A	Customer Relationship Management		0	2
A	Human Resource Management		0	3
A	Production		1	4
Q	_____ is a CRM system that is hosted by an external vendor in the vendor's data center.		M	1
A	Analytical CRM		0	1
A	On-demand CRM		1	2
A	Operational CRM		0	3
A	Customer-facing CRM		0	4
Q	_____ is the practice of marketing additional related products to customers based on previous purchases.		M	1
A	Up-selling		1	1
A	Cross-Selling		0	2
A	Down-selling		0	3
A	Seasonal-Selling		0	4
Q	Which web technique allows viewers to write short messages		M	1
A	Email		0	1
A	Review Sheet		0	2
A	Forum		0	3
A	Microblogging		1	4
Q	Pervasive computing is also known as _____		M	1
A	Super computing		0	1

A	Ubiquitous computing		1	2
A	Mainframe computing		0	3
A	Satellite computing		0	4
Q	Businesses have become dependent on computer networks for	M		1
A	Efficiency		1	1
A	Accuracy		0	2
A	Interactions		0	3
A	Information exchange		0	4
Q	Extended service set in a wireless network comprises of _____	M		1
A	All access points		0	1
A	All network points		0	2
A	All connected access points		0	3
A	Connected basic service sets		1	4
Q	The information system which collects data continuously, typically in	M		1
A	Business Intelligence System		0	1
A	Expert System		0	2
A	Transaction Processing System		1	3
A	Database Systems		0	4
Q	The department responsible for payroll preparation and other various	M		1
A	Customer relations Management		0	1
A	Human Resources Planning and Management		1	2
A	Accounting and Finance		0	3
A	Financial planning		0	4
Q	_____ reports show a greater level of detail than is included in	M		1
A	Drill-down		1	1
A	Key-indicator		0	2
A	Routine		0	3
A	Ad hoc		0	4
Q	Business processes NOT supported by ERP systems is _____	M		1
A	Daily Transactions		1	1
A	Procurement process		0	2
A	Fulfillment process		0	3
A	Production process		0	4

Q	A cross-functional business process that originates when the company receives a customer order and concludes when it receives a payment			1
A	Order fulfillment process		1	1
A	Control Process		0	2
A	Manufacturing process		0	3
A	Procurement process		0	4
Q	To effectively manage reports by exception, the company must first			1
A	Performance standards		1	1
A	Best practices		0	2
A	User information requirements		0	3
A	A database		0	4
Q	Backbone of any organisation is _____	M		1
A	Employee		0	1
A	Information		1	2
A	Management		0	3
A	Capital		0	4
Q	Which is not a computer based information system			1
A	Customer relationship management		0	1
A	Supply chain management		0	2
A	Visionary management		1	3
A	Operation management		0	4
Q	A datawarehouse helps buisness executives to			1
A	Archive the important Data		0	1
A	use their data for decision making		1	2
A	organize data		0	3
A	create real time transactions		0	4
Q	The data in the datawarehouse is described by:			1
A	Relational data		0	1
A	Operational data		0	2
A	Informational data		0	3
A	Meta data		1	4
Q	A relational database consists of a collection of _____	M		1
A	Tables		1	1
A	Fields		0	2

A	Records	0	3
A	Keys	0	4
Q	Difference between star and snowflake schema is _____		1
A	One fact table and many dimension tables	0	1
A	Many fact table and many dimension tables	0	2
A	Normalizing dimension tables	1	3
A	Functional Dependency	0	4
Q	The purpose of data warehouse is to provide _____ data that is not stored in the operational environment.		1
A	Summary	1	1
A	Normalized	0	2
A	Informational	0	3
A	Denormalized	0	4
Q	Which is NOT a fundamental tenet of ethics-		1
A	Privacy	1	1
A	Responsibility	0	2
A	Accountability	0	3
A	Liability	0	4
Q	A cyber attack in which an attacker sends a flood of data packets to the target computer, with the aim of overloading its resources is referred to as _____	M	1
A	Spyware	0	1
A	Phishing attack	0	2
A	Cyberwarfare	0	3
A	Denial of service	1	4
Q	What is Unethical is not necessarily _____		1
A	Legal	0	1
A	Illegal	1	2
A	Secure	0	3
A	Unsecure	0	4
Q	An instruction in a computer program that triggers a malicious act is called as _____		1
A	Logic Bombs	1	1
A	Packet Sniffer	0	2

A
A

Hacking
Computer Crime

0
0

3
4

