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Space are traded on an as-needed basis.	A=ANSWER	answer_description	answer_explanation	answer_isright	answer_position
Space are traded on an as-needed basis.					
A Vertical exchanges 0 2 A Personal exchanges 0 3 A Personal exchanges 0 3 A Functional exchanges 0 1 4 Q Organizations usually are not using social computing in which of the following functions? A Marketing 0 1 A Customer Relationship Management 0 2 A Human Resource Management 0 3 A Production 1 4 Q is a CRM system that is hosted by an external vendor in the vendor's data center. A Analytical CRM 0 1 A On-demand CRM 0 1 A On-demand CRM 0 3 A Customer-facing CRM 0 4 Customer-facing CRM 0 4 A Operational CRM 0 3 A Customer-facing CRM 0 1 A Customer-facing CRM 0 4 Customer-facing CRM 0 5 A Customer-facing CRM 0 5 B Customer-facing CRM 0 6 Customer-facing CRM 0 7 B Customer-facing CRM 1 7 B Customer-facing	Q			M	1
A Vertical exchanges		*			
A Personal exchanges A Functional exchanges Q Organizations usually are not using social computing in which of the following functions? A Marketing A Customer Relationship Management A Human Resource Management Q	A	Horizontal exchanges		0	1
A Functional exchanges Organizations usually are not using social computing in which of the following functions? A Marketing A Customer Relationship Management O 2 A Human Resource Management O 3 A Production U is a CRM system that is hosted by an external vendor in the vendor's data center. A Analytical CRM A On-demand CRM O operational CRM Customer-facing CRM O is the practice of marketing additional related products to customers based on previous purchases. A Up-selling A Cross-Selling O Which web technique allows viewers to write short messages A Review Sheet A Review Sheet Forum	A	<u> </u>		0	2
Organizations usually are not using social computing in which of the following functions? A Marketing 0 1 A Customer Relationship Management 0 2 A Human Resource Management 0 3 A Production 1 4 Q is a CRM system that is hosted by an external vendor in the vendor's data center. A Analytical CRM 0 1 A On-demand CRM 0 1 A Operational CRM 0 0 3 A Customer-facing CRM 0 0 4 Q is the practice of marketing additional related products to customers based on previous purchases. A Up-selling 1 1 1 A Cross-Selling 0 2 A Down-selling 0 3 A Seasonal-Selling 0 4 Q Which web technique allows viewers to write short messages M 1 A Review Sheet 0 2 A Review Sheet 0 2 A Forum 0 0 3 A Review Sheet 0 0 2 A Forum 0 0 3 A Review Sheet 0 0 2	A	Personal exchanges		0	3
following functions? A Marketing A Customer Relationship Management A Human Resource Management A Production Q is a CRM system that is hosted by an external vendor in the vendor's data center. A Analytical CRM A On-demand CRM A Operational CRM A Operational CRM A Customer-facing CRM Q is the practice of marketing additional related products to customers based on previous purchases. A Up-selling A Cross-Selling A Cross-Selling A Seasonal-Selling Q Which web technique allows viewers to write short messages A Email A Review Sheet Forum O 1 1 4 0 1 1 2 0 3 1 1 1 1 1 1 1 1 1 1 1 1 1 1	A	Functional exchanges		1	4
A Marketing A Customer Relationship Management A Human Resource Management A Production Q is a CRM system that is hosted by an external vendor in the vendor's data center. A Analytical CRM A On-demand CRM A Operational CRM A Operational CRM A Upselling A Customer facing CRM A Up-selling A Up-selling A Cross-Selling A Cross-Selling A Seasonal-Selling Q Which web technique allows viewers to write short messages A Email A Review Sheet Forum	Q	Organizations usually are not using social computing in which of the		M	1
A Customer Relationship Management A Human Resource Management A Production Q is a CRM system that is hosted by an external vendor in the vendor's data center. A Analytical CRM A On-demand CRM A Operational CRM A Customer-facing CRM Q is the practice of marketing additional related products to customers based on previous purchases. A Up-selling A Cross-Selling A Seasonal-Selling Q Which web technique allows viewers to write short messages A Email A Review Sheet A Review Sheet A Forum		following functions?			
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A Production Q is a CRM system that is hosted by an external vendor in the vendor's data center. A Analytical CRM A On-demand CRM A Operational CRM Operational CRM Operational CRM A Customer-facing CRM O is the practice of marketing additional related products to customers based on previous purchases. A Up-selling A Cross-Selling A Down-selling A Seasonal-Selling O Which web technique allows viewers to write short messages A Email A Review Sheet A Review Sheet A Forum	A	Customer Relationship Management		0	2
Q is a CRM system that is hosted by an external vendor in the vendor's data center. A Analytical CRM	A	Human Resource Management		0	3
vendor's data center. A Analytical CRM On-demand CRM Operational CRM Operational CRM Operational CRM Operational CRM Ocustomer-facing CRM Ocustomer-facing CRM Ocustomer-facing CRM Ocustomer-facing CRM Ocustomer-facing CRM Ocustomers based on previous purchases. A Up-selling Cross-Selling Ocustomers Selling Ocustom	A	Production		1	4
A Analytical CRM A On-demand CRM A Operational CRM A Operational CRM Customer-facing CRM Customer-facing CRM Qis the practice of marketing additional related products to customers based on previous purchases. A Up-selling A Cross-Selling A Down-selling A Seasonal-Selling Q Which web technique allows viewers to write short messages A Email A Review Sheet A Forum O 1 1 2 M 1 1 1 1 1 2 2 A 1 1 A 2 2 A 3 3 A 3 4 3 A 4 4 5 A 5 A 6 5 A 7 A 7 A 7 A 8 A 8 A 8 A 8 A 8	Q	is a CRM system that is hosted by an external vendor in the		M	1
A On-demand CRM A Operational CRM A Customer-facing CRM Qis the practice of marketing additional related products to customers based on previous purchases. A Up-selling A Cross-Selling A Down-selling A Seasonal-Selling Q Which web technique allows viewers to write short messages A Email A Review Sheet A Forum		vendor's data center.			
A Operational CRM Customer-facing CRM Qis the practice of marketing additional related products to customers based on previous purchases. A Up-selling A Cross-Selling A Down-selling A Seasonal-Selling Q Which web technique allows viewers to write short messages A Email A Review Sheet A Forum	A	Analytical CRM		0	1
A Customer-facing CRM Q is the practice of marketing additional related products to customers based on previous purchases. A Up-selling A Cross-Selling A Down-selling A Seasonal-Selling Q Which web technique allows viewers to write short messages A Email A Review Sheet A Forum O 4 M 1 1 1 1 1 1 1 1 1 1 1 1 1 1	A	On-demand CRM		1	2
Qis the practice of marketing additional related products to customers based on previous purchases. A Up-selling	A	Operational CRM		0	3
products to customers based on previous purchases. A Up-selling A Cross-Selling A Down-selling A Seasonal-Selling Q Which web technique allows viewers to write short messages A Email A Review Sheet A Forum	A	Customer-facing CRM		0	4
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A Cross-Selling A Down-selling A Seasonal-Selling Q Which web technique allows viewers to write short messages A Email A Review Sheet A Forum 0 2 0 3 1 0 4 0 4 0 1 1 0 1 3		products to customers based on previous purchases.			
A Down-selling A Seasonal-Selling Q Which web technique allows viewers to write short messages A Email A Review Sheet A Forum 0 3 4 0 4 1 1 0 1 2 3 3 4 0 2 3 0 3 0 4 0 2 1 0 3 1 1 1 1 1 1 1 1 1 1 1 1 1	A	Up-selling		1	1
A Seasonal-Selling Q Which web technique allows viewers to write short messages A Email A Review Sheet A Forum 0 4 0 1 1 0 1 2 3	A	Cross-Selling		0	2
A Seasonal-Selling Q Which web technique allows viewers to write short messages A Email A Review Sheet A Forum 0 4 0 1 1 0 1 2 3	A	Down-selling		0	3
Q Which web technique allows viewers to write short messages A Email A Review Sheet A Forum M 1 0 1 2 3	A			0	4
A Email 0 1 A Review Sheet 0 2 A Forum 0 3	Q	- The state of the		M	1
A Review Sheet A Forum 0 2 3		<u>-</u>		0	1
A Forum 0 3		Review Sheet		0	2
				0	3
A Microblogging 1 4		Microblogging		1	4
Q Pervasive computing is also known as M 1	0			М	1
A Super computing 0 1	A				1

A	Ubiquitous computing	1	2
A	Mainframe computing	0	3
A	Satellite computing	0	4
Q	Businesses have become dependent on computer networks for	M	1
A	Efficiency	1	1
A	Accuracy	0	2
A	Interactions	0	3
A	Information exchange	0	4
Q	Extended service set in a wireless network comprises of	M	1
A	All access points	0	1
A	All network points	0	2
A	All connected access points	0	3
A	Connected basic service sets	1	4
Q	The information system which collects data continuously, typically in	M	1
A	Business Intelligence System	0	1
A	Expert System	0	2
A	Transaction Processing System	1	3
A	Database Systems	0	4
Q	The department responsible for payroll preparation and other various	M	1
A	Customer relations Management	0	1
A	Human Resources Planning and Management	1	2
A	Accounting and Finance	0	3
A	Financial planning	0	4
Q	reports show a greater level of detail than is included in	M	1
A	Drill-down	1	1
A	Key-indicator	0	2
A	Routine	0	3
A	Ad hoc	0	4
Q	Business processes NOT supported by ERP systems is	M	1
A	Daily Transactions	1	1
A	Procurement process	0	2
A	Fulfillment process	0	3
A	Production process	0	4

Q	A cross-functional business process that originates when the company		1
	receives a customer order and concludes when it receives a payment		
۸	Order fulfillment process	1	1
A	Control Process	1	2
	Manufacturing process	0	3
A	Procurement process	0	<i>J</i>
0	To effectively manage reports by exception, the company must first	U	1
Q A	Performance standards	1	1
A	Best practices	1	2
A	User information requirements	0	3
A	A database	0	<i>J</i>
0	Backbone of any organisation is	M	1
A	Employee	0	1
A	Information	1	2
A	Management	0	3
A	Capital	0	4
Q	Which is not a computer based information system	O	1
A	Customer relationship management	0	1
A	Supply chain management	0	2
A	Visionary management	1	3
A	Operation management	0	4
0	A datawarehouse helps buisness executives to	Ŭ	1
A	Archive the important Data	0	1
A	use their data for decision making	1	2
A	organize data	0	3
A	create real time transactions	0	4
O	The data in the datawarehouse is described by:		1
A	Relational data	0	1
A	Operational data	0	2
A	Informational data	0	3
A	Meta data	1	4
Q	A relational database consists of a collection of	M	1
A	Tables	1	1
A	Fields	0	2

A	Records	0	3
A	Keys	0	4
Q	Difference between star and snowflake schema is		1
A	One fact table and many dimension tables	0	1
A	Many fact table and many dimension tables	0	2
A	Normalizing dimension tables	1	3
A	Functional Dependency	0	4
Q	The purpose of data warehouse is to providedata that is not		1
	stored in the operational environment.		
A	Summary	1	1
A	Normalized	0	2
A	Informational	0	3
A	Denormalized	0	4
Q	Which is NOT a fundamental tenet of ethics-		1
A	Privacy	1	1
A	Responsibility	0	2
A	Accountability	0	3
A	Liability	0	4
Q	A cyber attack in which an attacker sends a flood of data packets to	M	1
	the target computer, with the aim of overloading its resources is		
	refered to as		
A	Spyware	0	1
A	Phishing attack	0	2
A	Cyberwarfare Cyberwarfare	0	3
A	Denial of service	1	4
Q	What is Unethical is not necessarily		1
A	Legal	0	1
A	Illegal	1	2
A	Secure	0	3
A	Unsecure	0	4
Q	An instruction in a computer program that triggers a malicious act is		1
	called as		
A	Logic Bombs	1	1
A	Packet Sniffer	0	2





