University of Mumbai
Examination 2020 under cluster 4 (PCE)

Program: BE Information Technology
Curriculum Scheme: Rev2012
Examination: Third Year Semester VI
Course Code: TEITC605and Course Name: Advance Internet Technology

Time: 1 hour   Max. Marks: 50

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Note to the students: - All the Questions are compulsory and carry equal marks.

Q1.	Which of the following could be a threat
Option A:	Changes in technology
Option B:	A market vacated by an ineffective competitor
Option C:	Location of your business
Option D:	Lack of marketing expertise
Q2.	A friendly URL is
Option A:	The url with cryptic text ad a lot of numbers
Option B:	Short,with recognizable text a lot of numbers
Option C:	short with recognizable text and relevant keywords
Option D:	url contains numbers only
Q3.	Domain authority is a metric maintained by
Option A:	Google
Option B:	Moz
Option C:	Bing
Option D:	yahoo
Q4.	If you want to create friendly URL,which character should you use to separate word in such URL
Option A:	Hyphon(-)
Option B:	Underscore(_)
Option C:	Space(%20%)
Option D:	Comma(,)
Q5.	If you want a page to pass value through its links, but stay out of the search engines' indices, which of the following tags should you place in the header?
Option A:	Use meta robots="noindex, follow"
Option B:	Use meta robots="autobot, decepticon"
Option C:	Use meta robots="noindex, nofollow"
Option D:	Use meta robots="index, nofollow"
Q6.	When do you apply for Re inclusion in a search engine's index?
Option A:	When you have made changes to your site.
Option B:	When you have changed your hosting provider and the IP address of your site.
Option C:	After you have been banned from the search engine for black hat practices and you have corrected your wrongdoings.

Option D:	When you are not happy with your current ratings.
Q7.	What aspects of a hyperlink are not important for SEO?
Option A:	The visibility of the link text.
Option B:	The anchor text, especially the keywords in it
Option C:	The place from which the link originates.
Option D:	The place to which the link leads.
Q8.	Which of the following transform property value defines a 2D translation?
Option A:	translate(x,y)
Option B:	translate2d(x,y)
Option C:	translate3d(x,y)
Option D:	Animation3d(x,y)
Q9.	Which of the following transform property value defines a translation, using only the value for the X-axis?
Option A:	translate(x)
Option B:	translateZ(x)
Option C:	translateY(x)
Option D:	translateX(x)
Q10.	What is the correct syntax of doctype in HTML5?
Option A:	<!doctype html>
Option B:	<doctype html!>
Option C:	<doctype html>
Option D:	</doctype html>
Q11.	Which element was not removed by HTML5?
Option A:	<strike>
Option B:	<center>
Option C:	<small>
Option D:	<big>
Q12.	Which of the following Module is not available in CSS3.
Option A:	DOMs
Option B:	Fonts
Option C:	Backgrounds and Borders
Option D:	Color
Q13.	What changes button text to the original text?
Option A:	.button("loading")
Option B:	.button("string")
Option C:	.button("reset")
Option D:	.button("toggle")
Q14.	The _____ parameter identifies a character encoding, which is a method of converting a sequence of bytes into a sequence of characters.

Option A:	class
Option B:	element
Option C:	charset
Option D:	id
Q15.	Which of the following attribute adds audio controls, like play, pause, and volume?
Option A:	audio
Option B:	controls
Option C:	source
Option D:	src
Q16.	The HTML5 element used to draw graphics via scripting is
Option A:	<figcaption>
Option B:	<footer>
Option C:	<canvas>
Option D:	<header>
Q17.	Which of the following Media Query determines if output is grid, like a simple terminal or phone, or bitmap, like a standard monitor or printer?
Option A:	monochrome
Option B:	grid
Option C:	resolution
Option D:	device-height
Q18.	Consider the following markup and answer the question that follow. <source src="html_5.mp4" type="video/mp4"> <source src="html_5.ogv" type="video/ogg"> What is the need to add multiple file formats for the same file?
Option A:	To provide fallback support
Option B:	To address the media support problem
Option C:	To provide fallback support & address the media support problem
Option D:	To provide foul back support
Q19.	_____ can be used to advise the browser to download media content in the background to improve playback
Option A:	poster
Option B:	autobuffer
Option C:	buffer
Option D:	data-X
Q20.	Which of the following is AJAX
Option A:	is a program
Option B:	is a compiler
Option C:	is tool
Option D:	is editor
Q21.	Which server supports AJAX
Option A:	WWW

Option B:	SMTP
Option C:	HTTP
Option D:	FTP
Q22.	Which of the following makes AJAX unique
Option A:	It works the same with all Web browsers.
Option B:	It makes data requests asynchronously.
Option C:	It works as a stand-alone Web-development tool
Option D:	It uses C++ as its programming language.
Q23.	Which of the following is the correct statement in the context of web 2.0 facilities?
Option A:	Communication on these facilities is mostly one-way
Option B:	Content on these facilities is generated mostly by users
Option C:	These facilities are much more cheaper to establish
Option D:	These facilities use more advanced distribution technologies
Q24.	Which of the following is not a core role in Web Service architecture?
Option A:	Service Provider
Option B:	Service Requestor
Option C:	Service Registry
Option D:	Service Locator
Q25.	Which of the following role of web service architecture provides a central place where developers can publish new services or find existing ones?
Option A:	Service Provider
Option B:	Service Requestor
Option C:	Service Registry
Option D:	Service Locator

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Question	Correct Option (Enter either 'A' or 'B' or 'C' or 'D')
Q1.	A
Q2.	C
Q3.	B
Q4	A
Q5	A
Q6	C
Q7	A
Q8.	A
Q9.	D
Q10.	A
Q11.	C
Q12.	A
Q13.	C
Q14.	C
Q15.	B
Q16.	C
Q17.	B
Q18.	C
Q19.	B
Q20.	A
Q21.	C
Q22.	B
Q23.	B
Q24.	D
Q25.	C